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TEMPLETON COMMUNITY SERVICES DISTRICT

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To: Board of Directors
From: Melissa Johnson
Date: 1/12/2022
Re: ACTIVITY REPORT

• **Sports & Events Updates –**

○ **Basketball:**

- Games began January 8 to much excitement, given these are the first basketball games we've hosted since March 7, 2020.
- Covid Protocol has been implemented several times for both individual and team exposures. Thankfully the participants in the league, including coaches, players, and parents, are all following procedure.

○ **Softball/T-Ball** – Registration began late December and runs the month of January. All signs point to having similar numbers to years past.

- Free Clinic on Sunday, January 16.
- Practices begin February 14. Games begin March 12, 2022.

○ **Soccer** – All-Star season continues to impress. Templeton teams have amassed several first-place trophies, as well as a few 2nd or 3rd place finishes, at tournaments both locally and across Southern California. All-Star season ends January 22 with the culmination of the Tournament of All-Stars in Irvine, CA.

• **In other news:**

○ **Recreation Coordinator** – The successful candidate, John Doss, is expected to begin work on January 13, 2022. John has several years of experience as a basketball coach and referee for the District and will bring his extensive youth and adult sports knowledge and experience to the table.

○ **Generous Donation** – John & Casey Gilmore, a local family with children in the Recreation programs, have made a generous year-end donation of \$10,000 to

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Templeton Recreation Department in the hopes of assisting with facility improvement maintenance at District Parks.

- **Evers Park Improvement Plan** – Staff have received the 95% plan from MIG, Inc. and is working to outline the next steps for the plan after a couple minor modifications are made.
- **Sealcoating at Recreation Department Backyard** – Will take place on Thursday & Friday, January 13 & 14, with the basketball court striping taking place on Monday, January 17.
- **TCSO Website Updates and fun facts for December of 2021:**
 - CivicPlus has transitioned to Google Analytics for 2022. However 2021 data is still available on the “old” Piwik platform.
 - 2,633 visits (compared to 2,551 in November of 2021 and 2,012 in November of 2020).
 - 2 minutes, 21 seconds – Length of average Visit.
 - 126 searches, and 3,157 downloads (up significantly from 1,760 in November 2021).
 - The most popular pages visited were:
 - Home – 965 Hits
 - Agenda Center – 355 Hits
 - Parks & Recreation - 328 Hits
 - Fire-Emergency Services - 191 Hits
 - My Account – 158 Hits
 - Jobs – 118 Hits
 - Bids – 117 Hits
 - Sports Leagues – 93 Hits
 - Utilities - 71 Hits
 - How they get to the website –
 - 1,787 Direct Entries (typing templetoncsd.org) – 68% of visits, up 21.5% from November 2021.
 - 811 from Search Engines – 31% of visits, down 22.8% from November 2021.