

# GROWING -

## *A Festival of Conservation, Cultivation, and Consumption*



Saturday, October 3, 2009 - Templeton Park

Dear Friends,

You are invited to sponsor the first annual GROWING Festival. This festival, which has been advertised on KVEC 920 EarthTalk Radio and KSBY Community Calendar, will be held Saturday, October 3<sup>rd</sup> at the Templeton Community Park. GROWING celebrates our community's farmers, businesses, restaurants, and residents - specifically those who recognize the importance of conservation and sustainability in their approach to cultivation and consumption.

### **What are the parameters for the event?**

This fun, casual event will operate from 9 a.m. until 4 p.m. GROWING will take place during the Templeton Farmer's Market. Market vendors are invited to stay after for the GROWING Festival. GROWING will take place on the interior grounds of the park and will feature booths, tables, displays, and demonstrations. We will offer booth, table, and demo areas for a reasonable fee. Music is not determined.

This is the pilot year for the GROWING Festival and we hope to garner your support. San Luis Obispo County is fortunate to have such a phenomenal array of talented farmers and sustainably knowledgeable merchants and service providers. Our intention is to showcase these businesses for our community. Join us in the opportunity to 'grow' in knowledge, community, support of local merchants, and of course, healthy gardens and landscapes. We appreciate your support.

Thank you,

Sarah Botts,  
Recreation Coordinator  
Templeton CSD

Melanie Blankenship,  
Owner  
Nature's Touch Harvest

Andrea Parisi,  
Conservation Coordinator  
Templeton CSD

**ALL PARTICIPANTS AUTOMATICALLY BECOME A SPONSOR!!!**

**Here is why you want to sponsor this event:**

- GROWING is an opportunity to support your local economy and community
- Your business will reserve a space to actively participate in the event. Participating may include showcasing your products and/or services highlighting the 3-Cs (*Conservation, Cultivation, and Consumption*)
- You become a sponsor of your own event!
- Participating is a great way to be an active partner of the community. Using your business's resources to give back to the locals who support your products and services
- Sponsoring will provide advertising for your business which you may write off on your taxes

**\*\*Note: Sponsor/Vendor Application must be received in the Templeton Community Services District office by September 4th to have your logo printed on event posters. If your application is received after September 4th, your business will only be listed on website, event banner, and supplemental print ads.**

**Sponsorship Levels**

Level	Amount	Benefits
1 <sup>st</sup>	\$350	<ul style="list-style-type: none"><li>• 10 x 10 booth space at event</li><li>• Scheduled demo time in the designated Demonstration Area up to 45 minutes</li><li>• "Major Sponsor" listing on all printed materials, ads, press releases**</li><li>• Logo with link on website</li></ul>
2 <sup>nd</sup>	\$250	<ul style="list-style-type: none"><li>• 10 x 10 booth space at event</li><li>• Optional 15 minute demonstration slot at the designated Demonstration Area</li><li>• Listed as a sponsor on all printed materials, ads, press releases**</li><li>• Logo with link on website</li></ul>
3 <sup>rd</sup>	\$150	<ul style="list-style-type: none"><li>• 10 x 10 booth space at event</li><li>• Listed as a sponsor on all printed materials, ads, press releases**</li><li>• Link on website</li></ul>

Please contact Andrea Parisi or Sarah Botts at (805)434-4900 for more information.

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## Sponsorship Application

**\*\*Note:** Sponsor/Vendor Application must be received in the Templeton Community Services District office no later than **September 4th** to have logo on printed event posters. You will still be listed on website, event banner, and supplemental print ads if your application is received after **September 4th**.

Name of Company/Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Description of Booth/Display/Demo for Event:

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Describe how your business *supports the goal* of the GROWING Festival:

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Sponsorship:

\$350       \$250       \$150

Payment Type:

Cash

Check

Mastercard or Visa      CC#: \_\_\_\_\_ Exp: \_\_\_\_\_