

ANNUAL REPORT

General Permit for the Discharger of Storm Water from Small Municipal Separate Storm Sewer Systems (General Permit)

(See Small MS4 Annual Report Guidance for additional guidance on completing this Annual Report Form)

Check box if this is a new name, address, etc.

A. Permittee Information

1. Permittee (Agency Name): Templeton Community Services District
2. Contact Person: Jeff Hodge, General Manager
3. Mailing Address: P.O. Box 780
4. City, State and Zip Code: Templeton, CA 93465
5. Contact Phone Number: (805) 434-4900
6. WDID # 3 40MS05107
7. Have any areas been added to the MS4 due to annexation or other legal means? YES NO
If YES

Outfall	Has map been updated?		Has SWMP been updated?		Receiving Water Name
	YES	NO	YES	NO	

8. Are you subject to the Design Standards contained in Attachment 4 of the General Permit? YES NO
If yes, report on the implementation of the Design Standards in section D.5 of this Annual Report Form.

B. Reporting Period (check one): Coverage Commencement (April 17, 2009) to April 30, 2010

(Report is due by July 17, 2010, 75 days after the reporting period ends)

C. Executive Summary

The Templeton Community Services District Stormwater Management Program (SWMP) is a comprehensive program written to establish and implement Best Management Practices (BMPs) to reduce the discharge of stormwater pollutants to receiving waters. The SWMP was approved by the Central Coast Regional Water Quality Control Board on April 17, 2009 at which time the District was granted permit coverage under the NPDES Small MS4 General Permit Water Quality Order No. 2003-0005-DWQ, WDID# 3 40MS05107.

The District has always been proactive in promoting information and practices that benefits the community and environment overall. The SWMP provides a framework to track and report on the effectiveness of the stormwater pollution prevention activities. The purpose of this annual report is to evaluate the effectiveness of

the SWMP. By identifying the programs strengths and weaknesses, the program can be modified to be more effective over time.

The strongest elements in the program are Public Education and Outreach, and Public Involvement and Participation. Many of the BMP's are part of a countywide effort to prevent storm water pollution and the District participates regularly with the County and other local agencies through the *Partners for Storm Water Quality* (Partners). While still an informal organization, the partners were able to develop and disseminate a consistent stormwater message throughout the County, utilizing shared resources to develop public education and participation information. The most successful programs within the District itself were outreach programs at existing events, such as Farmer's Market, where the District provided informational Booths in cooperation with the County's efforts.

In addition to its public education efforts in the first year of the program, the District prepared an Effectiveness Assessment plan. The Effectiveness Assessment plan utilizes the recommended CASQA target outline. Since this is the first year this plan was developed, a number of modifications are expected as the plan is used and tested in the coming years. Similarly a number of audits and checklists were created as required by the SWMP and review of the information collected will likely generate a number of modifications to the existing facilities inspections, operations and maintenance procedures.

As with many areas of local and State government, the most challenging issue with respect to implementation of the SWMP will continue to be the budget, with its related issue of staffing. In the coming year, the District will continue to provide the most cost effective public education and outreach programs and work toward further refining the Effectiveness Assessment plan to make it more efficient and effective.

D. Minimum Control Measures

Report on the status and effectiveness of BMPs and measurable goals by completely answering the following questions. Include any proposed modifications to the SWMP and anticipated changes to the schedule. You may use the tables provided and use narrative sections to highlight information. Alternatively, you may wish to only provide information in a narrative format. If the “Status of Measurable Goals” question is completely addressed by the table, you may write “see table” in that narrative section.

1. Public Education and Outreach

<i>BMP</i>	<i>Description</i>	<i>Status</i>						
		<i>Implemented</i>	<i>Modified</i>	<i>Not Applicable</i>	<i>BMP Completed/Closed</i>	<i>Target Outcome Level</i>	<i>Outcome Level Achieved</i>	<i>Target Permit Year</i>
PE-1A	Participate in SLO County Partners Meetings	x				3	3	1
PE-1B	Provide pollution prevention materials for District customers	x				3	2	1
PE-1C	Provide stormwater topic in District newsletter	x	x			3	2	1
PE-2A	Provide stormwater education on District website	x				3	2	1
PE-2B	Provide link to County Stormwater website	x			x	2	1	1
PE-3A	Target one public presentation or workshop in Templeton	x				3	2	1
PE-4A	Conduct an annual “Night of Talking Trash”	X	x			3	1	1
PE-4B	Promote Creek Cleanup day	x				2	2	1
PE-5A	Conduct annual pesticide and household cleaner seminar	x	x			3	1	1

a. BMPs

i. General summary

The overall goal of Stormwater Management Plan is to provide an integrated approach to stormwater pollution prevention in Templeton. In order to be most effective, the District regularly participates in the SLO County Partners for Water Quality and continues to work toward a collaborative approach in providing Public Education and Outreach BMPS, specifically those listed above.

ii. Status of Measurable Goals

The District provided printed educational materials and promoted and/or hosted several events raising the awareness of the District customers regarding stormwater pollution prevention. The Templeton Community Services District also participated in several Countywide events such as the Creek clean-up.

iii. Appropriateness

The educational information was widely distributed by the District in a number of ways. This combined with county wide outreach efforts is generating a positive awareness of how human activities can impact stormwater pollution prevention. Many of the program elements are very appropriate. One of the programs, the 'Night of Talking Trash', was canceled due to lack of enrollment. Better success was achieved at ongoing events such as the local Farmer's Market where TCSD participated in informational booths.

iv. Effectiveness

The District increased its educational materials and outreach efforts in the 2010 reporting period. The County is monitoring public awareness through surveys, (see County BMP PE-2A, Conduct and Analyze the initial baseline survey in permit year 1) and the results of the initial survey and subsequent surveys in years 3 and 5 will be shared with the communities, including Templeton, to help guide the communities public education and outreach program on an ongoing basis.

v. Proposed Modifications

The District is providing a great deal of information to the community in a myriad of different ways. The District will work on getting a better understanding of how well the community is using the information provided by implementing a brief on the spot feedback survey where possible.

- b. Present results of information collected and analyzed, if any, during the reporting period, including any monitoring data used to assess the success of the program at reducing the discharge of pollutants to the MEP.

See attached Effectiveness Assessment plan worksheets.

- c. Briefly summarize the storm water activities you plan to undertake during the next reporting cycle (including an implementation schedule). If you propose activities that differ from those originally proposed in the approved SWMP, provide justification.

The District will continue to participate in the SLO Partners Meetings as well as provide educational materials to the District customers through handouts, inserts, web site articles and signage for special events. Implementation will be in coordinated with the County activities as well as other widely recognized scheduled activities such as the state wide creek clean-up day. Some activities will be modified or combined.

2. Public Involvement and Participation

BMP	Description	Status						
		Implemented	Modified	Not Applicable	BMP Completed/Closed	Target Outcome Level	Outcome Level Achieved	Target Permit Year
PP-1A	Track number of Facilities Committee mtgs with stormwater topics.	x				1	1	1
PP-1B	Place SWMP annual report on the Facilities Committee agenda	x				2	2	1
PP-2A	Partner with County in one stormwater stakeholder meeting, workshop or presentation.	x				3	3	1
PP-2B	Place annual report on website for public review	x				2	1	1
PP-3	Hold creek and community trash clean-up events.	x				3	3	1
PP-4A	Storm Drain Marking Program.	x			x	3	2	1
PP-4B	Storm Drain Marking Program annual maintenance.			x		3	2	2+
PP-5A	Adopt-A-Park Program	x	x			3	2	1

a. BMPs

i. General summary

The Public Involvement and Participation activities were well advertised and the scheduling of the events was such that the community turn-out was anticipated to be good. However, unlike the passive activities such as reading or receiving information, active participation is somewhat harder to achieve. Volunteers seem to be from non-profit type organizations or clubs rather than individuals or general public.

ii. Status of Measurable Goals

Better measurement tools such as website 'hit' counter and on the spot surveys need to be implemented for better tracking of effectiveness of activities.

iii. Appropriateness

BMP's are appropriate and in line with Countywide outreach programs.

iv. Effectiveness

BMP's seem to be appropriate. Better feedback is needed and may be achieved during the next reporting cycle with on the spot surveys wherever possible.

v. **Proposed Modifications**

Additional feedback will be collected with on the spot surveys wherever possible.

- b. Results of information collected and analyzed, if any, during the reporting period, including any monitoring data used to assess the success of the program at reducing the discharge of pollutants to the MEP.

See attached Effectiveness Assessment plan worksheets.

- c. Briefly summarize the storm water activities you plan to undertake during the next reporting cycle (including an implementation schedule). If you propose activities that differ from those originally proposed in the approved SWMP, provide justification.

The District will continue to promote public involvement and participation within the community and in coordination with the County. The annual reports will be presented at the Facilities Committee Meetings and on the website for public review.

3. Illicit Discharge Detection and Elimination

BMP	Description	Status						
		Implemented	Modified	Not Applicable	BMP Completed/Closed	Target Outcome Level	Outcome Level Achieved	Target Permit Year
IL-1A	Review adequacy of operations and maintenance procedures at District Facilities.	x				2	2	1
IL-1B	Track and trend sanitary sewer overflow reports.	x				2	2	1
IL-2A	Partner with County to advertise County Stormwater Pollution Prevention Hotline.	x			x	3	2	1
IL-2B	Post signage at District's basin for reporting illicit discharge					3	1	1
IL-2C	Record number of illicit discharges that occur at District facilities	x				2	1	1
IL-3A	Map storm sewer system.	x			x	2	2	1
IL-3B	Update storm sewer system maps on an annual basis.	x		x		2	-	2

a. BMPs

i. General summary

The District has recently implemented its own Sanitary Sewer Management Plan which addresses Sanitary Sewer Overflows and includes review and improvement of operations and maintenance procedures, overflow prevention, and emergency response planning.

ii. Status of Measurable Goals

The District has completed its Sanitary Sewer Management Plan document, mapped the storm sewer system as well as the sanitary sewer system and will update the maps on an annual basis.

iii. Appropriateness

BMP's seem to be appropriate for identifying locations of potential illicit discharge and providing the public with the County's hotline for reporting of illicit discharge.

iv. Effectiveness

There were no reports of illicit discharge on district property and there were no Sanitary Sewer Overflows during the reporting year. Overall the BMP's seem to be effective.

v. Proposed Modifications

The District will continue to identify potential illicit discharge locations or trends and provide the public with the County's hotline for reporting of illicit discharge.

- b. Results of information collected and analyzed, if any, during the reporting period, including any monitoring data used to assess the success of the program at reducing the discharge of pollutants to the MEP.

See attached Effectiveness Assessment plan worksheets.

- c. Briefly summarize the storm water activities you plan to undertake during the next reporting cycle (including an implementation schedule). If you propose activities that differ from those originally proposed in the approved SWMP, provide justification.

The District will continue to work on the BMP's identified in the SWMP. No modifications are proposed at this time.

4. Construction Site Storm Water Control

Templeton Community Services District does not have the authority to regulate this activity. The District does not issue or enforce construction permits and must submit permit applications to the County for District Construction projects. BMPs under this minimum control measure will be addressed by the County for the Templeton community. Refer to the San Luis Obispo County Stormwater Management Plan.

5. Post-Construction Storm Water Management

Templeton Community Services District does not have the authority to regulate this activity. The District does not issue or enforce construction permits and must submit permit applications to the County for District Construction projects. BMPs under this minimum control measure will be addressed by the County for the Templeton community. Refer to the San Luis Obispo County Stormwater Management Plan.

6. Pollution Prevention and Good Housekeeping for Municipal Operations

<i>BMP</i>	<i>Description</i>	<i>Status</i>						
		<i>Implemented</i>	<i>Modified</i>	<i>Not Applicable</i>	<i>BMP Completed/Closed</i>	<i>Target Outcome Level</i>	<i>Outcome Level Achieved</i>	<i>Target Permit Year</i>
MO-1A	Prepare a SWMP effectiveness assessment plan.	x			x	1	1	1
MO-1B	Implement effectiveness assessment plan.			x		3	-	2
MO-2A	Develop Self-Inspection checklist for District Facilities	x			x	3	2	1
MO-2B	Inspect Facilities Annually	x				3	2	1
MO-3A	Implement routine cleaning procedures for stormdrain catch basins and District owned stormwater componenets at least twice annually.	x				3	2	1
MO-4A	Develop procedures for waterline and hydrant flushing.	x				3	2	1
MO-5A	Audit existing hazardous materials storage and spill prevention.	x				1	1	1
MO-5B	Include checks for proper hazardous materials storage and spill prevention practices.	x			x	3	2	1
MO-5C	Report number of noncompliances.	x				2	1	1
MO-6A	Store District vehicles and equipment in areas designated to protect stormwater systems from vehicle or equipment leaks.	x				3	1	1
MO-6B	Wash District vehicles in manner to prevent runoff of wash water.	x				3	2	1
MO-7A	Audit existing landscape and lawn care procedures.	x				1	1	1
MO-7B	Facilitate annual training for landscape and lawn care procedures.	x				3	1	1
MO-8A	Implement annual employee training program.	x				3	2	1

a. BMPs

i. General summary

An Effectiveness Assessment plan was developed in excel format and used as an evaluation tool for each of the BMPs. Since this is the first year of the SWMP program, many of the tasks centered on developing inspection procedures and checklists and included initial audits of current procedures and operations.

ii. Status of Measurable Goals

Steps were taken on each of the BMPs. Measurable goals were achieved by auditing existing procedures and developing inspection checklists for use at District facilities on an annual or semi-annual basis.

iii. **Appropriateness**

These BMPs are appropriate and provided an opportunity to audit current procedures and develop inspection checklists. In the following years we anticipate that the regular inspections and on-going training will increase staff awareness or stormwater issues.

iv. **Effectiveness**

In the following years we anticipate that the regular inspections and on-going training will increase staff awareness or stormwater issues and subsequently change behavior.

v. **Proposed Modifications**

As the Effective Assessment plan is used, we anticipate that we will make minor modifications to better reflect the SWMP plan objectives.

- b. Results of information collected and analyzed, if any, during the reporting period, including any monitoring data used to assess the success of the program at reducing the discharge of pollutants to the MEP.

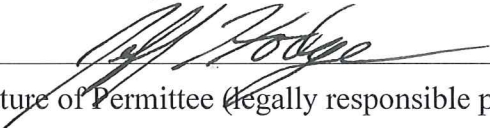
See attached Effectiveness Assessment plan worksheets.

- c. Briefly summarize the storm water activities you plan to undertake during the next reporting cycle (including an implementation schedule). If you propose activities that differ from those originally proposed in the approved SWMP, provide justification.

The Effectiveness Assessment plan will be used and refined to evaluate the BMPs. The Inspection Checklists will also be further refined as we see the results of the self-inspections. Staff training will continue on an annual basis.

E. Certification

"I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations."



Signature of Permittee (legally responsible person)

15 July 2010

Date Signed

Jeff Hodge, General Manager

Effectiveness Assessment Spreadsheet: Introduction

As a way to effectively track the Best Management Practices (BMPs) of the Templeton Community Services District Storm Water Management Plan (SWMP), we have created the Effectiveness Assessment Spreadsheet. This spreadsheet allows us to collectively document pertinent information in a manner that is concise, yet effective for reporting. As you will see, the spreadsheet is broken into 2 major sections: the Effectiveness Assessment Plan and the Effectiveness Assessment Workbook. Within those two sections, you will find sub-categories that help organize the EAP and EAW.

A. Effectiveness Assessment Plan – the left section of the spreadsheet

<p><u>Title Bar</u> <i>A title bar will introduce each section of BMP activities that follow.</i></p>	<p>PE-1 Use collaborative regional partnerships (SLO County Partners for Water Quality) to leverage shared resources to distribute stormwater pollution prevention public education and outreach information, materials, and activities throughout the community.</p>				
<p><u>BMP Activity</u> <i>The specific activity for that BMP as spelled out in our Storm Water Management Plan.</i></p>	<table border="1" style="width: 100%;"> <tr> <td style="width: 30%;">BMP Activity:</td> <td>PE-1A: Participate in SLO County Partners for Water Quality meetings.</td> </tr> </table>	BMP Activity:	PE-1A: Participate in SLO County Partners for Water Quality meetings.		
BMP Activity:	PE-1A: Participate in SLO County Partners for Water Quality meetings.				
<p><u>Target Outcome Level</u> <i>Each activity will have its own Target Outcome Level. This is the ultimate goal of effectiveness for this activity. These Outcome Levels follow the CASQA defined outcome levels (1-6).</i></p>	<table border="1" style="width: 100%;"> <tr> <td style="width: 30%;">Target Outcome Level:</td> <td></td> </tr> <tr> <td></td> <td style="text-align: center;">3</td> </tr> </table>	Target Outcome Level:			3
Target Outcome Level:					
	3				
<p><u>Effectiveness Assessment Plan</u> <i>Each activity will have a specific EAP which will illustrate our process in determining the effectiveness of that particular activity.</i></p>	<table border="1" style="width: 100%;"> <tr> <td style="width: 30%;">Effectiveness Assessment Plan:</td> <td>Utilize demonstrations to influence and educate and track number of print materials and give-a ways handed out. Use a voluntary survey to help determine effectiveness.</td> </tr> </table>	Effectiveness Assessment Plan:	Utilize demonstrations to influence and educate and track number of print materials and give-a ways handed out. Use a voluntary survey to help determine effectiveness.		
Effectiveness Assessment Plan:	Utilize demonstrations to influence and educate and track number of print materials and give-a ways handed out. Use a voluntary survey to help determine effectiveness.				
<p><u>Measurements</u> <i>For each activity's EAP, measurements will be determined to help track the effectiveness.</i></p>	<table border="1" style="width: 100%;"> <tr> <td style="width: 30%;">Measurements:</td> <td> <ul style="list-style-type: none"> •Track number of events per year •Track number of materials distributed •Track number of participants/audience members •Demonstrations (Yes/No) •Survey </td> </tr> </table>	Measurements:	<ul style="list-style-type: none"> •Track number of events per year •Track number of materials distributed •Track number of participants/audience members •Demonstrations (Yes/No) •Survey 		
Measurements:	<ul style="list-style-type: none"> •Track number of events per year •Track number of materials distributed •Track number of participants/audience members •Demonstrations (Yes/No) •Survey 				

B. Effectiveness Assessment Workbook – the right section of the spreadsheet

<p><u>Outcome</u> <i>This is where we will detail the event/activity/process that took place as a way to fulfill the BMP activity. Any additional documentation of these events/activities/processes may be referenced as an “Item xx”. All of these items are archived and can be presented as needed.</i></p>	<table border="1"> <tr> <td style="text-align: center;">OUTCOME</td> </tr> <tr> <td> <p>See Item 4. A stormwater topic(s) was achieved in every newsletter delivered in 2009-2010. There were 4 quarterly newsletters each hitting 2500 accounts. Surveys were not established this year. Topics/Titles of articles: Before and After the Storm, Templeton Community/Creek Clean-Up Day, Sustainable Landscaping: Raingardens, Erosion Control & Run-off Prevention, Adopt-A-Park Program, Preventable Stormwater Pollutants, Night of Talking Trash, The Scoop on Poop, Storm Drain Marking.</p> </td> </tr> </table>	OUTCOME	<p>See Item 4. A stormwater topic(s) was achieved in every newsletter delivered in 2009-2010. There were 4 quarterly newsletters each hitting 2500 accounts. Surveys were not established this year. Topics/Titles of articles: Before and After the Storm, Templeton Community/Creek Clean-Up Day, Sustainable Landscaping: Raingardens, Erosion Control & Run-off Prevention, Adopt-A-Park Program, Preventable Stormwater Pollutants, Night of Talking Trash, The Scoop on Poop, Storm Drain Marking.</p>
OUTCOME			
<p>See Item 4. A stormwater topic(s) was achieved in every newsletter delivered in 2009-2010. There were 4 quarterly newsletters each hitting 2500 accounts. Surveys were not established this year. Topics/Titles of articles: Before and After the Storm, Templeton Community/Creek Clean-Up Day, Sustainable Landscaping: Raingardens, Erosion Control & Run-off Prevention, Adopt-A-Park Program, Preventable Stormwater Pollutants, Night of Talking Trash, The Scoop on Poop, Storm Drain Marking.</p>			
<p><u>Description of How Effectiveness was achieved</u> <i>This description will tie the activity’s “outcome” with the EAP “measurements” and show how effectiveness was achieved. Any additional documentation of these events/activities/processes may be referenced as an “Item xx”. All of these items are archived and can be presented as needed.</i></p>	<table border="1"> <tr> <td style="text-align: center;">DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED</td> </tr> <tr> <td> <p>Capture method was achieved by inserting flyers in bills. Surveys were not created to track awareness beyond capture method. See Item #3 for a count of print materials "picked up" by customers (includes counter display and event distribution).</p> </td> </tr> </table>	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	<p>Capture method was achieved by inserting flyers in bills. Surveys were not created to track awareness beyond capture method. See Item #3 for a count of print materials "picked up" by customers (includes counter display and event distribution).</p>
DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED			
<p>Capture method was achieved by inserting flyers in bills. Surveys were not created to track awareness beyond capture method. See Item #3 for a count of print materials "picked up" by customers (includes counter display and event distribution).</p>			
<p><u>Level Obtained</u> <i>This is our determination of the actual level of effectiveness we believe was achieved through our efforts.</i></p>	<table border="1"> <tr> <td style="text-align: center;">LEVEL OBTAINED</td> </tr> <tr> <td style="text-align: center;">2</td> </tr> </table>	LEVEL OBTAINED	2
LEVEL OBTAINED			
2			
<p><u>Barriers Identified</u> <i>By identifying barriers that were encountered through the process of an activity, we can modify our existing objectives or solve challenges to better our performance and effectiveness in future activities.</i></p>	<table border="1"> <tr> <td style="text-align: center;">BARRIERS IDENTIFIED</td> </tr> <tr> <td> <p>Getting advertisements into the schools. Kids are inundated with so much regular school work during the year.</p> </td> </tr> </table>	BARRIERS IDENTIFIED	<p>Getting advertisements into the schools. Kids are inundated with so much regular school work during the year.</p>
BARRIERS IDENTIFIED			
<p>Getting advertisements into the schools. Kids are inundated with so much regular school work during the year.</p>			
<p><u>Details/Notes for Next Year</u> <i>This section is for documenting notes, detail, or possible modifications for the upcoming year based on the current reporting year’s outcome, effectiveness, and barriers identified.</i></p>	<table border="1"> <tr> <td style="text-align: center;">DETAILS/NOTES FOR NEXT YEAR</td> </tr> <tr> <td> <p>Survey, create a survey board so we can track verbal responses to survey questions.</p> </td> </tr> </table>	DETAILS/NOTES FOR NEXT YEAR	<p>Survey, create a survey board so we can track verbal responses to survey questions.</p>
DETAILS/NOTES FOR NEXT YEAR			
<p>Survey, create a survey board so we can track verbal responses to survey questions.</p>			

PE-1 Use collaborative regional partnerships (SLO County Partners for Water Quality) to leverage shared resources to distribute stormwater pollution prevention public education and outreach information, materials, and activities throughout the community.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	PE-1A: Participate in SLO County Partners for Water Quality meetings.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	A TCSD representative must attend all scheduled meetings.	3					
Measurements:	<ul style="list-style-type: none"> Collect meeting agendas Sign attendee sheet 						
	Reporting Year	2010					
			<p>See Item #1. There was a total of 12 Partner's in Water Quality Meetings held during the 2010 reporting year. A TCSD representative, specifically the Utilities Conservation Coordinator, was present at and active in all 12 meetings.</p>	<p>Agendas were collected and the attendee sheets were signed. Effectiveness was achieved by being an active participant in the Partners meeting discussions and showing support and unity on the topic of stormwater protection. Participation by TCSD was achieved through collaborative events. Also, all information and topics discussed in Partners meetings was shared with the District Supervisors and General Manager and Legislative items are being addressed.</p>	3	N/A	N/A
BMP Activity:	PE-1B: Provide stormwater pollution prevention public education and outreach materials to District water and wastewater customers. Make printed materials available at the District Office.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Utilize the "captured impression" method by inserting print material into the utility bills. Utilize a "survey" to help track awareness and changing of behavior. Advertise the survey at the bottom of bill inserts and print materials. Make information available in the office and keep track of the number of print materials "picked up" by customers walking into the office.	3					
Measurements:	<ul style="list-style-type: none"> Report the number of activities/information promoted Report the amount of material distributed Track number of surveys completed 						
	Reporting Year	2010					
			<p>See Item #2. In coordination with the County, a copy of "Sammy the Steelhead Here" was inserted into every bill insert in all 2500 bills on <i>March 1, 2010</i>. Print material has been on display the entire year in the TCSD office (See ITEM #2 - these are the items at the counter).</p>	<p>Capture method was achieved by inserting flyers in bills. Surveys were not created to track awareness beyond capture method. See Item #3 for a count of print materials "picked up" by customers (includes counter display and event distribution).</p>	2	Determining the most effective way to track distributions.	Must create a tracking system.

BMP Activity:	PE-1C: Provide stormwater topic in one newsletter per year providing information to the residents and business owners about stormwater community activities and educational materials.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Utilize the "captured impression" method by including a newsletter article on a stormwater topic in the quarterly newsletter. Utilize a "survey" to help track awareness and changing of behavior. Advertise the survey at the bottom of all articles.	3	<p>See Item 4. A stormwater topic(s) was achieved in every newsletter delivered in 2009-2010. There were 4 quarterly newsletters each hitting 2500 accounts. Surveys were not established this year. Topics/Titles of articles: Before and After the Storm, Templeton Community/Creek Clean-Up Day, Sustainable Landscaping: Raingardens, Erosion Control & Run-off Prevention, Adopt-A-Park Program, Preventable Stormwater Pollutants, Night of Talking Trash, The Scoop on Poop, Storm Drain Marking.</p>	<p>Captured Impression was achieved. There were 4 Newsletter containing 8 stormwater topic articles collectively. Individual surveys were not created.</p>	2	<p>At this point there is no way of tracking who actually read the newsletters and who just threw them away.</p>	<p>Create Survey(s)</p>
Measurements:	<ul style="list-style-type: none"> •Report the number of newsletter recipients •Report the number and topics of stormwater newsletters •Track number of surveys completed 	<p>Reporting Year</p> <p>2010</p>					

PE-2 Distribute stormwater pollution prevention educational materials using the Templeton Community Services District Website.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	PE-2A: Provide stormwater education materials and program information on the District Website. Maintain and update Stormwater Pollution Prevention information at least once a year.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Utilize the "captured impression" method by having stormwater information on the District website. Utilize a "survey" to help track awareness and changing of behavior. Update the information periodically to keep the page changing. Send out "prompts" via TCSD social media sites (i.e. facebook, twitter) to encourage viewing of website.	3					
Measurements:	<ul style="list-style-type: none"> •Website updates on schedule (Yes/No) •Track number of materials on website •Track number of surveys completed •Prompts through social media sites being utilized (Yes/No) 		Stormwater page on TCSD website was established in July of 2009 and the TCSD facebook page was established in November 2009. Surveys have not been established at this time.	By posting information on the District Facebook site, we can clearly determine that each "fan" of the page received the information flash on their Facebook pages. These were "captured impressions". We don't have a way of determining how effective the website is at this point. See Item 5 for a list of stormwater topics posted on our TCSD webpage.	2	There are many gliches in current website design and usability. We are looking to improve this soon and continue updating the website on an ongoing basis. We hope to enhance our knowledge on web design and administration as we need to be to be more effective. Not knowing how to add a hit counter to the website yet.	Develop a way of tracking dates of website updating. As funding allows, have website design gliches fixed and usability improved.
	Reporting Year	2010					

BMP Activity:	PE-2B: Provide link to County Stormwater website.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Utilize the "captured impression" method by using a hit counter on the stormwater web page.	2					
Measurements:	<ul style="list-style-type: none"> •Link on website (Yes/No) •Update as needed 						
	Reporting Year	2010	Link was added to TCSD Stormwater webpage in July 2009.	Link was added however, determining how many impressions have been capture has not been achieved.	1	No experienced, in-house IT person to update website on an ongoing basis. Not knowing how to add a hit counter to the website yet.	

PE-3 Partner with the County to provide public displays, presentations, workshops or events on the importance of stormwater pollution prevention and what the public can do.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	PE-3A: Target at least one public presentation, workshop, or event in Templeton per year.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Utilize demonstrations to influence and educate and track number of print materials and give aways handed out. Use a voluntary survey to help determine effectiveness.	3					
Measurements:	<ul style="list-style-type: none"> •Track number of events per year •Track number of materials distributed •Track number of participants/audience members •Demonstrations (Yes/No) •Survey 						
	Reporting Year	2010	<p>See Item 6. 2/27/09 Farmer's Market Booth/Display (included interactive visual demonstration, handouts, display of less-toxic alternative products). 4/25-26/09 Central Coast Home Show Booth/Display (sustainable landscaping movie, handouts, childrens' water conservation and quality trivia game). 6/13/10 Sustainable Landscape/Compost Workshop was held at the TCSD office to demonstrate and discuss the benefits of using natural and organic compost instead of chemical amendments. See Item 8. 6/24/09 TCSD Conservation Department held a Project WET workshop. Project WET promotes the awareness, appreciation, and knowledge of California's water resources including water quality. This workshop is geared towards any and all educators who wish to incorporate these curriculums. TCSD's Conservation Coordinator is a Certified Project WET facilitator. See Item #26.</p>	<p>We took a head count of each person who stopped by the Farmer's Market Booth and either picked up information or talked to us. We had approximately 50 people. We also tracked how many materials were distributed. Our intention was to do the same at the CC Home & Rec Show, but because it was a Partners collaboration and we had multiple people covering different shifts through the weekend, the data collecting was not as clear. The Sustainable Workshop was a big success. There were lots of questions from the 55 attendees that were answered and Stormwater handouts were distributed and tracked. No surveys were collected at these event. The Project WET workshop was very successful with 10 participants completing the all day workshop. This number of participants is very good considering the workshop was held during a time where many educators and teachers were facing loss of jobs and school budgets were being cut. Workshop evaluations gave good feedback on the success of the raised awareness and the overall workshop.</p>	2	<p>Re: CC Home & Rec Show - "because it was a Partners collaboration and we had multiple people covering different shifts through the weekend, the data collecting was not as clear."</p>	<p>Surveys, more demonstrations, better tracking.</p>

PE-4 Provide Anti-Litter/Trash Public Education and Outreach seminar titled, "A Night of Talking Trash" discussing recycling, proper ways to recycle, saving money by recycling and properly disposal of trash and hazardous waste.

Effectiveness Assessment Plan		
BMP Activity:	PE-4A: Conduct an annual "Night of Talking Trash".	Target Outcome Level:
Effectiveness Assessment Plan:	Utilize demonstrations, product information, interactive activities, and prompts to engage and educate. Use a voluntary survey of attendees to help determine effectiveness.	3
Measurements:	<ul style="list-style-type: none"> •Event held (Yes/No) •Track number of materials distributed •Track number of participants/audience members •Demonstrations (Yes/No) •Survey 	
	Reporting Year	2010

Effectiveness Assessment Workbook				
OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
<p>See Item 7. Night of Talking Trash was created, organized, advertized (see flyer). Night of Talking trash was developed to be a talent/art contest of sorts with the hope of encouraging kids to partake in the event. Announcements were placed in every teachers mail box and posters were hung around town. Also flyers went out in the bill inserts, and an announcement was made in the local newspaper as well as the TCSD Newsletter. Unfortunately, the response was minimal.</p>	<p>Canceled due to lack of participation. However, objectives were achieved through the success of BMP PE-5A.</p>	1	<p>Getting advertisements into the schools. Kids are inundated with so much regular school work during the year.</p>	<p>Suggested Modifications: combine PE-4A with PE-5A. Seems to be more effective by taking the info to where the people already are versus asking for them to attend a "special" event.</p>
OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
<p>See Item 9. Events page was established and has been utilized on an ongoing basis. Hit counter has not been established at this time. Website updates are on schedule.</p>	<p>Events page was established.</p>	2	<p>Not a lot of web admin/design experience in the office.</p>	<p>Hit Counter</p>

PE-5 Provide Pesticide and Household cleaner seminar discussing the health risks associated with household cleaning products and pesticides including how to minimize your risk to exposure and the use of alternative products.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	PE-5A: Conduct an annual Pesticides and Household cleaner demonstration.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Utilize demonstrations, product information, interactive activities, and prompts to engage and educate. Use a voluntary survey of attendees to help determine effectiveness.	3					
Measurements:	<ul style="list-style-type: none"> •Event held (Yes/No) •Track number of materials distributed •Track number of participants/audience members •Demonstrations (Yes/No) •Survey 		<p>See Item 6. 02/27/09 Utilized booth/display at the Templeton Farmer's Market. Had interactive display to demonstrate how everyday toxins/fertilizers/chemicals wash into our stormdrains and riparian areas during a rain storm. Also handed out OWOW materials and had less toxic alternatives to traditional chemicals on display.</p>	<p>Tracked number of people that stopped by the booth and counted number of materials that were distributed. Did not create a survey a head of time to utilize.</p>	1	<p>Hard to document if people actually used the information that they obtained from the OWOW books or displayed products.</p>	<p>Survey, create a survey board so we can track verbal responses to survey questions.</p>
	Reporting Year	2010					

PP-1 Templeton CSD Facilities Committee Meetings to include stormwater topics.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	PP-1A: Hold bi-monthly Facilities Committee meetings open to the public.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Post all meeting announcements at various public locations. Announce on website with agendas.	1					
Measurements:	<ul style="list-style-type: none"> •Collect meeting agendas •Sign attendee sheet 						
	Reporting Year	2010	All facilities meetings were posted at specific locations in Templeton (kiosk as the Post Office, kiosk on Main Street, kiosk at the TCSD office). Agendas were also posted on the TCSD website and can still be found archived on the website.	Agendas have been collected and meeting minutes were taken.	1		
BMP Activity:	PP-1B: Place the stormwater annual report on the Facilities Committee agenda.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Post meeting announcement at various public locations. Announce on website with agenda.	2					
Measurements:	<ul style="list-style-type: none"> •Collect meeting agenda •Sign attendee sheet 						
	Reporting Year	2010	The Annual Stormwater Report was placed on the July 2, 2010 Facilities Committee Meeting Agenda. Tina Meyer and Andrea Parisi were present to discuss the year's progress in regards to the SWMP and the creation of the Annual Report.	Meeting agenda is posted on-line. Minutes were taken to document the discussion which represents the raised awareness that the presentation created amongst committee members.	2		

PP-2

Partner with the County on Public Involvement Stakeholder Meetings/Workshops including volunteer educators and speakers. See County SWMP PP2.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	PP-2A: Partner with the County and participate in at least one (1) stormwater stakeholder meeting, workshop, or presentation per year.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Utilize demonstrations to influence and educate and track number of print materials and give aways handed out. Use a voluntary survey to help determine effectiveness.	3					
Measurements:	<ul style="list-style-type: none"> •Track number of events per year •Track number of materials distributed •Track number of participants/audience members •Demonstrations (Yes/No) •Survey 						
Reporting Year	2010		<p>03/29/09: TCSD hosted an Erosion and Sediment Control/LID workshop open to the public and sponsored by the CCRWQCB and Cal Trans. See Item #25. 08/20/09: Participated in a Partners/RWQCB Staff meeting to discuss Stormwater BMP issues and how to better implement BMPs. See Agenda in Item 1. 12/10/09 Co-Sponsored a North County Graywater Workshop which was open to the public. Other Partners involved in co-sponsoring included City of San Luis Obispo and City of Paso Robles. See Item 10.</p>	<p>To track awareness and level of knowledge that was increased through the workshop, a pre and post quiz was given at the Erosion and Sediment Control/LID workshop. See Item #25. Raised awareness was achieved from the Partners/RWQCB Staff Meeting. Information obtained from that meeting was taken back to the TCSD staff and supervisors for discussion and implementation. Raised awareness and potential changing of behavior was achieved from the Graywater workshop as there were various demonstrations, vendors, and publications (including the "SLO County Guide to the use of Greywater" manual). Many attendees to the workshop were individuals who were already dedicated to implementing a Greywater system at their home and were there to obtain the appropriate and safe guidelines for implementing.</p>	3		

BMP Activity:	PP-2B: Place the stormwater annual report on the District website for public review.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Utilize the "captured impression" method by using a hit counter on the stormwater web page.	2					
Measurements:	<ul style="list-style-type: none"> •Link on website (Yes/No) •Update as needed 						
	Reporting Year	2010	SWMP was placed on website in May 09. See Item 5.	Hit counter has not been established at this time. There is no data to determine how many individuals have viewed our on-line version SWMP.	1	No hit counter.	Must establish hit counters on all webpages.

PP-3 To promote community support for the SWMP and to reduce pollution from litter, trash, and illegal dumping.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	PP-3A: Promote trash and creek cleanup opportunities on an annual basis. Work with community groups, SLO County Partners for Water Quality, and nonprofit organizations to promote and support these programs.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Promote Clean-Up day throughout the community using posters and signs, as well as on the district website and in the utility bills. Utilize a pre-registration (as well as day of registration) to help determine the effectiveness of the promotion activities. Utilize a voluntary post event survey for participants.	3					
Measurements:	<ul style="list-style-type: none"> •Number of flyers out •Number of registered participants •Survey 						
Reporting Year	2010		Clean-up day was promoted through bill inserts, posters, postcards, farmer's markets, and via TCSO website and social networking sites. The Partners group acts collaboratively to help promote the Clean-Ups county wide. See Item 13.	A "learn-by-doing" approach. See Item 12. Debrief. See Item 14. Survey.	3		Add email address line to registration form to help send out surveys.

PP-4 Storm Drain Marking Program

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	PP-4A: In coordination with the county, recruit and organize community volunteers for storm drain marking events.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Promote the Drain marking event through the community schools using posters, as well as through social media marketing application such as Facebook and the district website. Utilize a pre-registration to help determine the effectiveness of the promotion activities. Utilize a voluntary post event survey for participants.	3					
Measurements:	<ul style="list-style-type: none"> •Number of flyers out •Number of registered participants •Survey 						
	Reporting Year	2010	The storm drain marking event, or "Waterway Protection Day" as we titled it, was promoted through the civic and environmental club advisors at the High School and Middle School. It was also promoted on our website stormwater page.	We had high school age volunteers mark storm drains around town. As myself and my County partner led the way, we were able to educate these volunteers as to how and why it is important to not allow pollutants into our drainage systems. We were able to educate utilizing a "learn-by-doing" approach. See Item #18.	3	Getting volunteers.	Need to break up into multiple groups. There needs to be no more than 2 volunteers per group to be most efficient.
BMP Activity:	PP-4B: Maintain storm drain markings on an ongoing basis.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Annually, check each stormdrain marking for wear. Replace any markings that are illegible.	1					
Measurements:	<ul style="list-style-type: none"> •Check drains (Yes/No) •Number of drains needing repair 						
	Reporting Year	2010	Will do in year two.				

PP-5

Adopt-A-Park - Sponsor, coordinate, and administer an Adopt-A-Park program for the Tom Germaine Park and Evers Sport Park.

BMP Activity:	PP-5A: The District will receive applications from residents within the community. Upon approval, the District will place a sign, with the resident's name, at the designated area. The resident will clean the designated area on a quarterly basis.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	The participants will be responsible for maintaining a work log. This will identify and describe the work that they perform and how many hours it takes them to perform the tasks. Also, a final survey of their experience will be requested.	3					
Measurements:	<ul style="list-style-type: none"> •Roster/applications for volunteers •Work Logs collected •Surveys 						
Reporting Year	2010		See Item 15. An Adopt-A-Park Program has been established. It has been advertised through bill insert and newsletter.	We have had multiple inquiries, but no commitments as of this point.	1	Lack of long term commitment.	Re-write the program so that those who wish to volunteer, but don't want to commit to a long term obligation, can still participate.

IL-1

Sanitary Sewer Overflow Preventions and Spill Response Program

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	IL-1A: Review the adequacy of the operations and maintenance programs for District-operated wastewater treatment systems to ensure that these systems are properly operated and maintained to prevent sanitary sewer overflows and spills. Incorporate the SSO program into the more comprehensive District Sanitary Sewer Management Plan.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	The District owns and operates its own Wastewater Treatment Plant and Sanitary Sewer Collection System. The District has prepared a Sanitary Sewer Management Plan (SSMP) as part of the regulatory requirements set forth by the State Water Board. This comprehensive plan's main purpose is to reduce or eliminate Sanitary Sewer Overflows (SSO's).	2					
Measurements:	<ul style="list-style-type: none"> Was the SSMP adopted (yes/no) Post Emergency Overflow Plan on District Website 						
Reporting Year	2010		The District's Sanitary Sewer Management Plan (SSMP) was adopted on February 2nd, 2010. In order to finalize the SSMP, a review of the adequacy of operations and maintenance programs was conducted. The SSO was incorporated into the District's SSMP. See Item 16.	The Plan was completed over the past several years and contains, among others, the following elements: Operations and Maintenance Activities; Overflow and Emergency Response Plan; Monitoring, Measurement, and Program Modifications plan for the SSMP; and Periodic Internal Audits to provide for ongoing review and improvement to the District's operations and procedures with respect to reducing and eliminating SSO's.	2	None.	The District will continue this activity as part of its annual review of the SSMP. Post Emergency Overflow Plan on website.

BMP Activity:	IL-1B: Track and trend sanitary sewer overflow events and implement corrective and preventative measures. Report performance annually.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	TCSD tracks SSO incidents and reports them monthly. If an incident is reported, TCSD will implement corrective measures to rectify the situation and help prevent similar future incidents.	2					
Measurements:	<ul style="list-style-type: none"> •Perform monthly tracking inspection and reports •Perform corrective measures when and incident occurs 						
Reporting Year	2010		The District tracked & reported to RWQCB on a monthly basis. Zero SSOs occurred. No implementation of corrective measures were necessary.	Zero incidents were found. Sewer cleaning was performed as scheduled as a preventative measure.	2	None	

IL-2 Illegal Dumping Program

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	IL-2A: Partner with the County to advertise the availability of the County Stormwater Pollution Prevention hotline for citizens to report illicit discharges, illegal dumping, construction site runoff violations, and other stormwater pollution problems. Refer to the County SWMP.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Use print material and the District website to advertise the County Hotline. Print material will be displayed at the office counter and at all Public Outreach presentations and/or booths.	3					
Measurements:	<ul style="list-style-type: none"> Track number of Public Outreach presentations/booths that were held in which the print material was displayed Post hotline information on website 						
	Reporting Year	2010	This was established as part of BMP PE-2B.	Hotline information was posted on website. There were a total of 3 flyers with the hotline information picked-up from the office front counter. There was 4 events in which the flyers were displayed.	2	Most people are only interested in the hotline number when they are in need of it. Making it easily available is key.	Advertising the County hotline in the upcoming bi-annual District Events Guide may be another useful way of making this information easy to find. Continue to advertise on the website.

BMP Activity:	IL-2B: Post signage at District Basins with the County's stormwater phone hotline for citizen reports of illicit discharges, coordinate with the County on enforcement proceedings for illicit discharge to basins, and develop cleanup procedures in the event of and illicit discharge to basin.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Develop signage to be posted and have it posted in plan view for the public. Develop clean-up procedures for incidences and track each occurrence reported.	3					
Measurements:	<ul style="list-style-type: none"> •Develop Signage to be posted at District Basins. •Post Signage at District Basins. •Track number of reports that are received via the County Hotline •Develop Clean-up procedures for illicit discharges 						
Reporting Year		2010	<p>Signage was developed and is scheduled for installation within the next fiscal year. Clean-up procedures for a SSO have been established through the SSMP. County clean-up procedures for hazardous spills will be followed in the event of an occurrence.</p> <p>Trash and organic debris clean-up procedures are established through our inspection process.</p>	Signage was developed. Clean-up procedures established.	1	Signage developed late in reporting year. Procurement and posting of signage will occur at beginning of the next budget year.	Signage to be posted in year 2 of the reporting cycle.

BMP Activity:	IL-2C: Record the number of stormwater reports that are tracked back to the District owned stormwater facilities and document follow up actions and problem resolution. Track and report results in annual report.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Record the number of stormwater reports that are tracked back to the District owned stormwater facilities and document follow up actions and problem resolution. Track and report results in annual report.	2					
Measurements:	<ul style="list-style-type: none"> Track number and types of complaints of regarding District owned and maintained storm drain facilities. Document follow-up action and resolution. 						
Reporting Year		2010	One incident was reported. Incident was determined be within the County's jurisdiction of authority. No other incidents were reported.	There was one incident reported to the County for the Templeton area. See Item #17 for record of incident.	1	County Hotline is effective because the County hotline can follow up with action immediately (within 30 minutes) and they have the legal enforcement authority to follow up.	Advertisement of the County Stormwater Hotline appears to be effective.

IL-3 Mapping of storm sewer system.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	IL-3A: Map complete storm sewer system, detention basins and outfall owned and operated by the District.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Work in conjunction with the County to obtain a complete storm sewer system map for the complete Templeton area. On this map, include any additional storm sewer system components that the District is responsible for.	2					
Measurements:	<ul style="list-style-type: none"> •Storm System Mapped (yes/no) •TCSD components identified and included on map (yes/no) •Update map as necessary 						
	Reporting Year	2010	Maps have been completed as required.	Maps have been completed as required. See item # 18.	2	None	Update map as needed.
BMP Activity:	IL-3B: Update maps on an annual basis to include new and modified storm sewer facilities.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Track all new construction/installation of new storm sewer facility updates or changes. Update maps as necessary.	2					
Measurements:	<ul style="list-style-type: none"> •Number of new installations/modifications •Map updated (yes/no) 						
	Reporting Year	2010	Not applicable this year.	N/A		None.	Update map as needed.

MO-1 Effectiveness Assessment Plan (EAP)

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	MO-1: Prepare a SWMP Quantifiable Effectiveness Assessment Plan. The plan will describe the actions the District takes to assess the effectiveness of the SWMP in meeting regulatory requirements and improving water quality. The plan will include: a process to conduct effectiveness assessments; quantifiable measures of BMP and program effectiveness; links between BMP implementation in terms of regulatory compliance, changing awareness, changing behavior, pollutant load reductions, and runoff and receiving water quality.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Define an EAP for each BMP based on the level of effectiveness that is achievable for that specific BMP. Define how to measure and evaluate the effectiveness of the activity. Modify the EAP as necessary for better assessment.	1					
Measurements:	<ul style="list-style-type: none"> Establish EAP for each BMP (yes/no) Track and report on any modifications to the EAP 						
	Reporting Year	2010	The initial Effectiveness Assessment Plan has been developed in a worksheet format so that it can be easily updated and modified. As portions of the EAP are implemented, modifications to the plan will be made as needed to improve the tracking and usability of the EAP.	EAP was established by thoughtful interpretation of what the purpose of each BMP is and how best to achieve effectiveness based on that ultimate end goal.	1	EAP is partially implemented with full implementation expected in year 2. Future data will provide means for comparison for trend analysis in effectiveness.	Modify as needed next year.
BMP Activity:	MO-1B: Implement Effectiveness Assessment Plan per MO-1A.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Implement Effectiveness Assessment Plan. See above.	3					
Measurements:	<ul style="list-style-type: none"> Effectiveness Plan implemented in year 2? (yes/no) 						
	Reporting Year	2010	EAP has been partially implemented .	Implementation of EAP is scheduled to begin in year 2. Effectiveness will be achieved by implementing BMPs and tracking/reporting on EAP outcome.	N/A	To be identified as EAP is implemented over the next year.	EAP is scheduled to begin in year 2.

MO-2 Facility Stormwater Pollution Prevention Inspections

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	MO-2A: Develop a self-inspection checklist to inspect District facilities for stormwater pollution prevention practices and procedures.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Develop self-inspection checklists and clearly state on each inspection form, the facilities to be inspected. Track the number of inspections completed and document any incidents and corrective actions associated.	3					
Measurements:	<ul style="list-style-type: none"> •Number of inspections completed •Number of incidents reported via checklist inspections •Number of corrective actions taken • Documentation of incident and corrective action 						
Reporting Year		2010	Inspection checklists were created and implemented.	In total, 19 Facility inspections were completed out of 23 areas for inspection. These included all well sites, lift stations, tank areas, and the water treatment plant. See completed inspections Item # 19. Areas that were not inspected included the TCSD Youth Center, Skate Park/Community Garden, TCSD office & Fire Department, and the Community Center. To ensure that these locations do not get missed next year, we updated the inspection checklist to include a list of every site to be inspected on the actual forms. See Items # 20-21.	2	Although informal inspections of all sights have been performed in previous years, this is the first year of utilizing a formalized written checklist inspection. After this first year of using the checklists we are now able to see better ways to make the inspection checklists more efficient and applicable.	Modifications to the inspection sheet will be made.

BMP Activity:	MO-2B: Inspect facilities annually at a minimum to ensure ongoing compliance. Respond to 100% of noncompliance conditions and track all noncompliance, corrective, or preventative actions.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR		
Effectiveness Assessment Plan:	Inspect facilities annually at a minimum to ensure ongoing compliance. Respond to 100% of noncompliance conditions and track all noncompliance, corrective, or preventative actions.	3	Reporting Year	2010	Inspection checklists were created and implemented.	19 Facility inspections were completed out of 23 areas for inspection. See Item #19 for completed inspections. No hazardous spills/leaks or evidence thereof were found nor other serious illicit discharges. The majority of the reported incidents were that of a "trash/debris" manner or a miss-storage of trash/debris. These items were corrected by litter removal and the utilization of proper storage techniques. See inspections for further detail.	2	Although informal inspections of all sites have been performed in previous years, this is the first year of utilizing a formalized written checklist inspection. After this first year of using the checklists we are now able to see better ways to make the inspection checklists more efficient and applicable.	Modifications to the inspection sheet will be made.

MO-3 Storm Sewer Inspections

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	MO-3A: Implement routine inspection and cleaning procedures and schedules for storm drain catch basins and other components of the storm sewer system that require cleaning at least twice per year on an ongoing basis. Additional cleaning may be needed based on historical need in specific locations.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Develop self-inspection checklists and clearly state on each inspection form, the facilities to be inspected so that one does not get missed. Track the number of inspections completed and document any incidents and corrective actions.	3					
Measurements:	<ul style="list-style-type: none"> •Number of inspections completed •Number of incidents reported via checklist inspections •Number of corrective actions taken • Documentation of incident and corrective action 						
Reporting Year		2010	Inspection checklists were created and implemented. However, for this first year, only one written inspection per basin was completed. Better documentation will occur in the next reporting year.	District basin stormdrains were cleaned before and after each storm, though much of this was not documented as the method of formal inspection and documentation had not been fully established in time. Inspection checklist was created and written documentation will be implemented more efficiently in this coming fiscal year.	2	Informal procedures for inspecting and cleaning storm drain inlets, etc, have been in place, but not documented in writing. New checklist will provide easy means of documenting inspection and maintenance once it becomes routine for staff.	Modification of the inspections checklist and clearer reporting procedures.

MO-4 Procedures to prevent waterline and hydrant flushing from causing non-stormwater pollution.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	MO-4A: Develop procedures to prevent waterline and hydrant flushing that might impact non-stormwater runoff.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Develop procedures/guidelines to insure that water discharged from waterline and hydrant flushing does not impact non-stormwater runoff.	3					
Measurements:	Written procedures developed? (yes/no)						
	Reporting Year	2010	Chlorine will be eliminated from water discharged from waterline and hydrant flushing as procedures are implemented.	A Decolorating nozzle that uses Vitamin C tablets to de-chlorinate the water prior to discharge has been purchased. This is to be used when flushing water lines & hydrants.	2	New procedures will be implemented as staff is trained.	Provide training.

MO-5 Hazardous materials storage (chlorine storage at well sites) and spill prevention control procedures

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	MO-5A: Audit existing hazardous materials storage and spill prevention and control practices for stormwater pollution prevention requirements.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Perform audit of existing hazardous materials storage and spill prevention and control practices for stormwater pollution prevention at well sites.	1					
Measurements:	Audit of well sites performed? (yes/no)						
	Reporting Year	2010	All 13 well sites audited and are in compliance with existing chlorine storage requirements.	All 13 well sites were inspected and are in compliance with existing chlorine storage requirements. (Liquid chlorine is stored in a tank within a secondary containment tank to prevent spills.)	1	Better documentation of facility maintenance and improvements could be achieved through clearer reporting procedures.	
BMP Activity:	MO-5B: Include checks for proper hazardous materials storage and spill prevention on the self-inspection checklist used for the District facility inspections.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Develop self-inspection checklists and clearly state on each inspection form, the facilities to be inspected so that one does not get missed. Track the number of inspections completed and document any incidents and corrective actions.	3					
Measurements:	<ul style="list-style-type: none"> •Chlorine checks added to inspection checklists •Number of inspections completed •List of incidences that occurred •Documentation of corrective actions taken 						
	Reporting Year	2010	Inspection checklists were created.	These inspection checklists were created, but have not been implemented at this time. See Item #22.	2	New procedures take time to implement. Clearer reporting procedures required.	Better training and follow up on new procedures.

BMP Activity: MO-5C	MO-5C: Report the number of noncompliances and preventive corrective actions implemented.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Track the number and type of non-compliance and corrective actions taken. Evaluate results. Identify modifications.	3					
Measurements:	<ul style="list-style-type: none"> • Number of incidents reported via checklist inspections • Number of corrective actions taken • Documentation of incident and corrective action 						
	Reporting Year	2010	N/A	Implementation of EAP is scheduled to begin in year 2. Effectiveness will be achieved by implementing BMPs and tracking/reporting on EAP outcome.	1	To be determined as EAP is implemented.	Develop written inspection checklist for well sites that include checks for chlorine storage and spill prevention.

MO-6 District Vehicle and Equipment Storage and Washing

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	MO-6A: Store vehicles and equipment in a designated area that protects the stormwater system from vehicle and equipment leaks and spills. Inspect for compliance during facility inspections.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Store vehicle and equipment storage areas for adequacy of stormwater pollution prevention. Track the number of inspections completed and document any incidents and corrective actions associated.	3					
Measurements:	<ul style="list-style-type: none"> • Number of incidents reported via inspections • Number of corrective actions taken • Documentation of incident and corrective action 						
	Reporting Year	2010	Checklist for inspection was developed. District vehicle and equipment storage is provided primarily at the WWTP. Non-conformances were identified for correction.	Checklist for inspection was developed. District Facilities were inspected.	1	New procedures take time to implement. Clearer reporting procedures required.	Develop clearer reporting requirements, improve usability of inspection checklists.

BMP Activity:	MO-6B: Wash District vehicles and equipment on site in a manner that retains wash water on site and does not direct runoff into the storm drain system. Inspect for compliance during facility inspections.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Inspect vehicle and equipment storage areas for adequacy of stormwater pollution prevention. Track the number of inspections completed and document any incidents and corrective actions associated.	3					
Measurements:	Facility Inspections performed? Wash water retained on site? (yes/no)						
Reporting Year		2010	Hand washing of district vehicles is performed primarily at the WWTP site. Wash water is contained on site and absorbed in permeable areas on site. Wash water is not directed into any stormwater inlets.	Wash water does not enter the storm drain system.	2	New written inspection procedures and requirements take time to implement.	Provide clearer inspection and reporting requirements.

MO-7 Landscaping and Lawn Care

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	MO-7A: Audit existing District landscapes and lawn care procedures and practices for stormwater pollution prevention.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Document existing District landscapes and lawn care procedures and practices for stormwater pollution prevention. Identify opportunities for improved recycling of green waste and use of less toxic alternative pesticide and herbicide products.	1					
Measurements:	Audit completed (yes/no)						
Reporting Year		2010	Landscape and Pest Management procedures are in the process of being audited and are roughly 75% complete.	Documentation of procedures is underway and opportunities for improvements to protection of water quality will be done in the next reporting year.	1	Lack of formalized procedures.	Develop cleared written reporting procedures.

BMP Activity:	MO-7B: Facilitate annual training for landscape and lawn care procedures and practices for stormwater pollution prevention including the proper use of less toxic alternative products for pesticide and herbicide use, proper use of fertilizers, proper green waste disposal, proper irrigation practices, proper trash management and recycling practices, and proper storage and maintenance of equipment.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Utilize magazines and other publications, as well as an annual training event.	3					
Measurements:	<ul style="list-style-type: none"> •List titles of magazines and other publications received during fiscal year •List number of annual trainings attended, topic of training, and individual(s) who attended 						
Reporting Year	2010		Landscape and Pest Management procedures are in the process of being audited and are roughly 75% complete.	Documentation of procedures is being memorialized and opportunities for improvements to protection of water quality will be done in the next reporting year.	1	Lack of formalized procedures.	Develop cleared written reporting procedures.

MO-8 Stormwater Pollution Prevention Education for Departments and Personnel.

Effectiveness Assessment Plan			Effectiveness Assessment Workbook				
BMP Activity:	MO-8A: Implement an annual employee training program for District Wastewater and water service personnel covering how to detect and report illicit discharge to the County and to incorporate pollution prevention and good housekeeping into municipal operations.	Target Outcome Level:	OUTCOME	DESCRIPTION OF HOW EFFECTIVENESS WAS ACHIEVED	LEVEL OBTAINED	BARRIERS IDENTIFIED	DETAILS/NOTES FOR NEXT YEAR
Effectiveness Assessment Plan:	Present a training for District personnel. This training can be incorporated into the District's "All Hands" meeting that are currently held or can be held as a separate presentation. Track individuals who are present for training, topic of training, and utilize a survey/test or other form of determining level of raised awareness.	3					
Measurements:	<ul style="list-style-type: none"> List of trainings held during fiscal year (time and date) List topics covered Utilize a sign-up sheet to track participants who have received training Surveys/tests/etc 						
Reporting Year		2010	Two separate trainings were held in which all district employees were in attendance (given they were at work those days). The first training was a presentation on Materials Storage and Spill Clean-Up (See Item # 23). The second training was a video series that contained segments on Good Housekeeping & Spill Prevention, Vehicle & Equipment Washing, Vehicle & Equipment Maintenance, Outdoor Storage of Materials & Wastes, & Landscaping & Lawn Care (See Item # 24).	Quizzes (Item # 24) were given after the Video Series to all attending personnel to grade their overall knowledge of the topics discussed in the videos. The test also registered how well personnel received and retained the information from the videos. After grading the quizzes, it was decided that there should be a follow-up discussion during a crew meeting to go over, again, the information from the video. This was conducted by the Utilities Supervisor during one of his "tailgate" meetings.	2	First year of documented training is difficult to evaluate. Second year of training will provide comparison for trend analysis in retaining information over time.	Provide topics in interesting or fun way to increase knowledge retention.